



NOV. 2018

DIGITAL NEWS, VIEWS & EVENTS

CONGRATS LUKE AND MARGEE

Thanks to a former agency executive, Mike Blevins, Goodwill established a foundational record with the Commission on Accreditation of Rehabilitation Facilities (CARF) earning our agency three-year certifications back-to-back for the past 36 years.

Mike was our first staff member to be certified as a CARF program auditor. Next, Steve Tissue was trained and certified. This is a bonus for us. It helps keep our programs fresh and our policies and procedures up to date.

Now Margee Woywood, Director of Human Services – Dubuque and Luke Rochette, Director of Human Services – Oelwein have both completed training and are certified to review other agencies seeking a CARF stamp of approval.

We're fortunate to have three CARF auditors on staff. Congratulations to all and a special thanks to Mike Blevins for the groundwork and example he set.



MATT BORMANN – ON STAGE

During a recent Mediacom talent search, authorities came upon Matt Bormann, Dubuque Retail Manager. Matt has been a guest on the Mediacom Newsleaders program in the past and has always done a great job- this time was no different!

Matt did a terrific job of highlighting the best of Goodwill. After explaining our mission, he talked about the programs and services that Goodwill offers to ensure our mission is met.

Matt also invited donors and shoppers to take advantage of the great opportunities through Goodwill's retail network. If you would like to see the entire "Newsleader" interview, check it out on Workplace or any of our social media portals. Thanks, Matt! Great Job!!



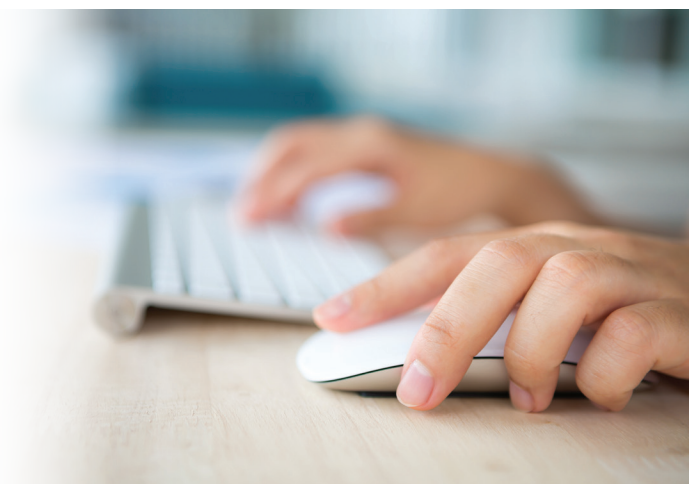


**Don't forget to visit the
Goodwill website.**

**You can find something
useful on every visit.**

- ✓ Click to shop our online store **or**
- ✓ Click to save huge on hotel bookings at **bookingcommunity.com or**
- ✓ Donate your neighbor's car (just kidding but we take all kinds of rolling stock).

Just go to visitgoodwill.com



READING BETWEEN THE LINES

In today's digital world, phones, tablets, PCs and calculators have replaced cursive, creative writing and calculus. The ability to read, write, and cypher can overcome many barriers in the real world.

Goodwill has formed an alliance with the Cedar Valley Readers project. Cedar Valley Readers supports activities aimed at helping every child in the Cedar Valley grow into a strong reader, while helping families build foundations for future academic success. These efforts to foster a child's love for reading and education everyday is part of a national campaign.

Goodwill's agreement with Cedar Valley Readers allows us to provide quality children's books for the Cedar Valley Readers' Little Free Libraries, Booking Brighter Futures, Reach Out and Read programs and much more.

Charissa Johnson, Quality Assurance/Billing Manager and Paula TePaske, Executive Assistant are leading Goodwill's efforts in this partnership and are members of an ongoing focus group with CVR. They oversee the processing of at least 100 quality children's books each month that find their way into the hands of children that might otherwise miss out on home reading. In addition, Charissa recently attended the CVR Community Retreat which included 24 community agencies.

Goodwill plans to have staff volunteer to do reading with children as the program develops in the future.



**EVERY CHILD
EVERY DAY**
CEDAR VALLEY READERS

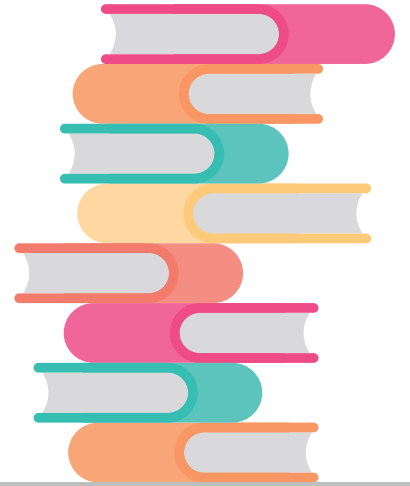


GOODWILL BY THE BOOK

Goodwill is turning the page on the Cedar Valley Food Bank. As an outgrowth of the Cedar Valley Readers partnership, the idea of establishing a children's library at the Food Bank emerged.

Now, Goodwill provides children's books for use while the adults select their food. And as a bonus, Goodwill also provides basic cookbooks for home use. Both themes are a welcome addition to this essential support service.

Working with the Food Bank has allowed Goodwill to expand its mission in several ways; we address jobs and job training, teach marketable skills, certify graduate trainees, and deliver real impact on literacy improvement.



DO YOURSELF A FAVOR



This time of year flu and colds are rampant.

However, if you follow a few easy precautions, you may avoid both.

- ✓ Wipe shared surfaces with antibiotic wipes
- ✓ Wash your hands regularly
- ✓ Get a flu shot (especially kids and if 50+)
- ✓ Eat fruits and veggies
- ✓ Exercise to boost your immune system
- ✓ Drink plenty of water
- ✓ Get plenty of rest
- ✓ Avoid sick people and stay home when you are sick!

Remember, spring is just four months away.

This contribution from your Human Resources department is intended to help all of us keep a happy healthy workplace.



GOODWILL



Holiday Parties

The 2018 Holiday Party celebrations are underway and thanks to staff, board members, and volunteers, parties have been a hit!

November 13th, Waterloo Human Services held its annual Thanksgiving party at Zion Lutheran Church. Over 200 consumers and their family members attended. Goodwill staff and board members peeled potatoes, set tables, and helped with meal prep. The meal was served by the Goodwill team, board members and volunteers from the Waterloo/Cedar Falls Jaycees.

Oelwein held their annual Thanksgiving dinner at the American Legion Hall on November 16th. As usual, they enjoyed a huge turnout and the celebration was enjoyed by all! Some folks are already planning for next year.

Dubuque is expecting another large gathering for their annual Christmas Party on December 6th. The party is again scheduled for the beautiful Hotel Julien. Everyone is expected to have a fabulous time. Is it possible that even Santa Claus will show up for the festivities?

Thanks to everyone for your hard work and making these celebrations possible!

TEAM GOODWILL BRINGS IT HOME

On Saturday, November 17th, 20 bowlers from our area ventured to Cedar Rapids to compete at the Westdale Bowling Center in the Special Olympics State Bowling Tournament. Our bowlers brought home a slug of medals and ribbons.

Some of our bowlers were competing for the first time at the state level. Listed below are the number of medals and ribbons won. A great big thank you goes out to Maple Lanes Bowling Center in Waterloo for their ongoing support of Team Goodwill Special Olympics. Every year they provide the facilities and equipment to our bowlers from August through November as they prepare for



competition. Many of our coaches are Goodwill staff who volunteer their time during their “off-hours” to assist with this important mission function...thank you, Team Goodwill!

We are now in the midst of preparing our athletes for basketball, track and field, and aquatics competitions. These contests will take place in February. In addition, several athletes will be competing in the Special Olympics State Winter Games in Dubuque on January 14 and 15, 2019.

SPECIAL OLYMPICS	GOLD	SILVER	BRONZE	4TH	5TH
LOCAL HONORS	8	3	4	1	1

PEOPLE CAN BE SO NICE

Imagine that you open your newspaper and you find an article or editorial like the one below.

(reprinted from the Maquoketa Sentinel-Press)

Congrats to the great staff and consumers in Maquoketa!

“*Editor: We are so blessed to have a Goodwill store in our community. When you shop there you are helping people by providing jobs by our purchasing an item or items. Doing Goodwill to the employees that work there. They all are very kind, friendly and very helpful in what they provide.*

Why pay high dollar when you can get it for less at Goodwill and it's in perfection (sic) condition? I get so many compliments on clothes that I wear. Where did you get that outfit? (Goodwill). Some people just can't believe it until they shop there; they are amazed. You don't have to spend high dollars to look good.

They have tag specials every day. Some people don't even know what a Goodwill store was until I explained it to them. Now they shop there. They couldn't believe all the money they saved after shopping high dollar fashion shops and malls. There are a lot of people that will not shop Goodwill stores because they have a false belief that it's associated with income status. Guess what? You're missing out on good deals.

I'm proud to be a Goodwill shopper. Now I'm doing a goodwill for you readers. Shop Goodwill, do goodwill for others, and have a Goodwill shopping day. You will have a blessed day.”

- Sheila Starr, Maquoketa -

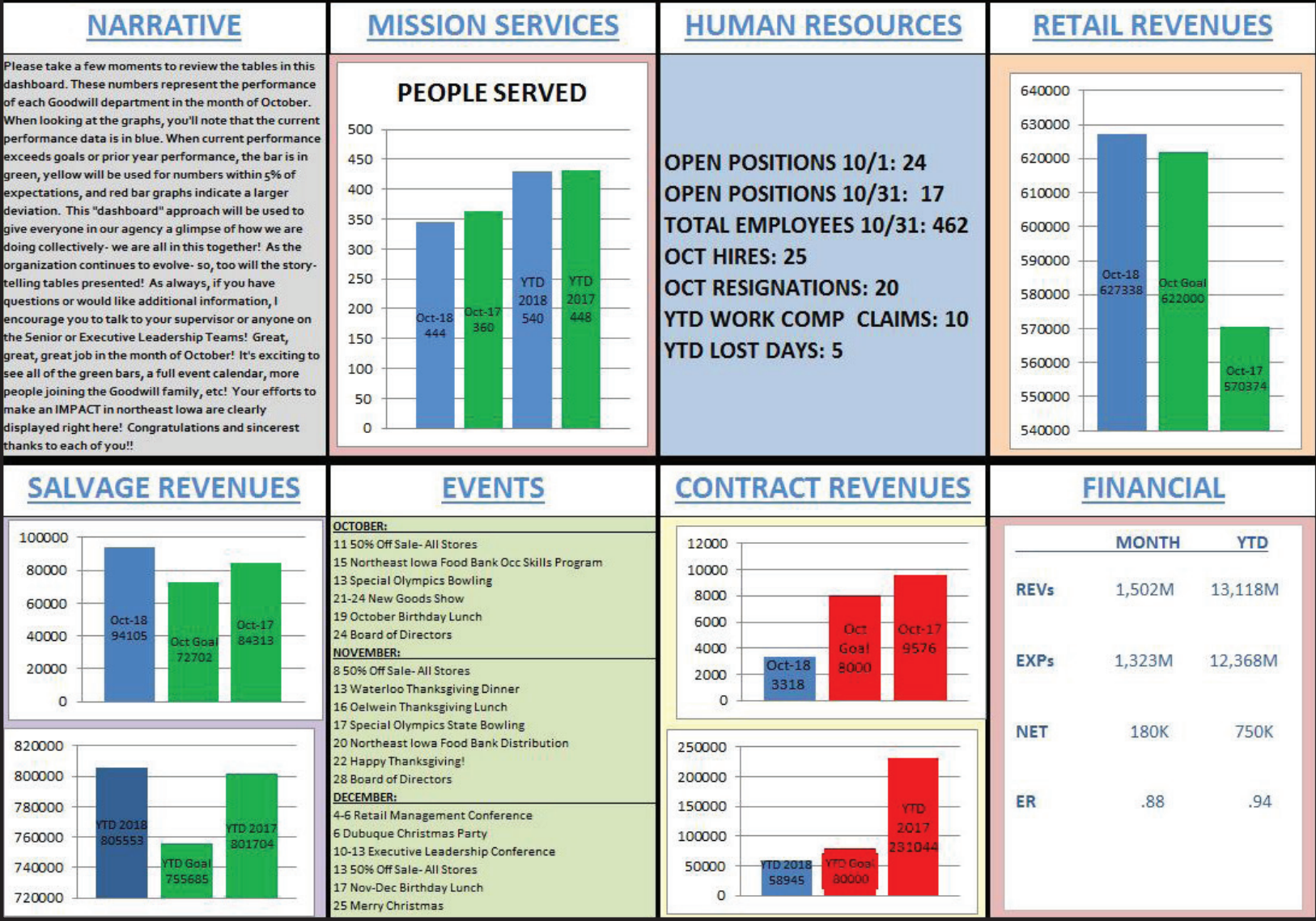
GOODWILL & CLEAN ENVIRONMENT

We announced the Goodwill contract and partnership with Clean Environment products in a previous newsletter. Our Goodwill has been chosen by this private company to serve as the national fulfillment center for various environmentally sensitive products.

In the month of November, Goodwill workers packaged special retail cleaning products. They bottled, labeled, and loaded cases on pallets. Complete display kits were dispatched to our stores and retail sales are underway.


During a recent legislator visit to the central plant on Falls Avenue, Iowa House of Representative Walt Rogers joined a delegation touring Goodwill and reviewed this newest contract service. He left Goodwill with a much deeper appreciation for the work we do.





WE NEED YOUR HELP

At some point in the coming weeks we will be sending out an employee engagement survey. We will use Survey Monkey to facilitate your electronic participation. Watch for this communiqué. We need your honest input. Your feedback will help strengthen Goodwill. We really need YOUR participation so please step up! Thanks to each of you in advance.



END